

# WANTED

## Woman's Club of Fullerton Yearbook Sponsors 2021-2022

**P**lease help support the Woman's Club of Fullerton and the many charities we contribute to in Fullerton and the surrounding communities with your tax deductible Sponsorship donation. The yearbook will be published in September in a printable PDF format and distributed to all WCOF members.

*Your ad will be distributed to over 1,000 newsletter subscribers along with multiple postings on Facebook and Instagram page along with links to your website and/or social media.*

All yearbook ads must be paid in full, and artwork turned in (jpg format 100-200 dpi, in full color) to Claudia Miller [claudia@adirections.com](mailto:claudia@adirections.com) by August 1, 2021.

### PLATINUM LEVEL

#### Full Page Ad

**\*Community Sponsor \$200  
WCOF Members &  
Non-Profits \$100**

Ad size (4.6" w x 6.9" h)

Placed in WCOF Yearbook and on our website [www.WCOF.club](http://www.WCOF.club), linked to your website or social media.

- Your Ad will Include Social media posts (Facebook & Instagram) — 1 x per week (based on number of sponsors)
- WCOF monthly Newsletter (1,050 distribution) – 12 x per year or less, (based on number of sponsors)
- In our digital Yearbook and on WCOF.club Website you will get 4 hyperlinks, one to your website, one email and 2 social media.

### GOLD LEVEL

#### Half Page Ad

**\*Community Sponsor \$100  
WCOF Members &  
Non-Profits \$50**

Ad size (4.6" w x 3" h)

Placed in WCOF Yearbook and on our website [www.WCOF.club](http://www.WCOF.club), linked to your website or social media.

- Your Ad will Include Social media posts (Facebook & Instagram) — bi-monthly (based on number of sponsors)
- WCOF monthly Newsletter (1,050 distribution) – 6 x per year or less, (based on number of sponsors)
- In our digital Yearbook and on WCOF.club Website you will get 2 hyperlinks, one to your website, one email OR social media.

### SILVER LEVEL

#### Business Card Ad

**\*Community Sponsor \$50  
WCOF Members &  
Non-Profits \$25**

Ad size (3.5" w x 2" h)

Placed in WCOF Yearbook and on our website [www.WCOF.club](http://www.WCOF.club), linked to your website or social media.

- Your Ad will Include Social media posts (Facebook & Instagram) — 1 x per month (based on number of sponsors)
- WCOF monthly Newsletter (1,050 distribution) – 3 x per year or less, (based on number of sponsors)
- In our digital Yearbook and on WCOF.club Website you will get 1 hyperlink, one to your website OR social media.

You may pay for your sponsorship ad on our secure website at <https://wcof.club/our-sponsors/>

Or send a check payable to The Woman's Club of Fullerton

P.O. Box 6054, Fullerton, CA 92834

***Sponsorship Deadline is August 1st, 2021***

*\*Community ads competing with WCOF member's business category will be reviewed by the Yearbook Committee.*

Questions? Please contact Norma Ames at [wcof.n.ames@gmail.com](mailto:wcof.n.ames@gmail.com) or cell # 714.393.3884  
Space for ads will be available on our website throughout the year.