

WCOF Year Book Ad Costs for 2026-2027

Ad art is due by August 10, 2026

Yearbook will be printed in booklet format and distributed to all WCOF members. All yearbook ads must be paid in full, and artwork emailed (jpg, png, or pdf format 250-300 dpi, in full color) **Claudia Miller** claudia@adirections.com by August 10, 2026.

Also provide your stand-alone logo.

Community Sponsors competing with Member Sponsor's businesses will be reviewed by the Board.

Member and Non-Profit page <https://wcof.club/member-nonprofit-sponsors/>

Community Sponsors page <https://wcof.club/community-sponsors/>

Platinum Sponsor

\$200 Member/Non-Profit: <https://wcof.club/?p=1540>

\$300 Community Sponsor: <https://wcof.club/?p=2245>

Ad size: Full page (4.6" w x 6.75" h) Includes:

- Ad in WCOF Yearbook (in B&W)
- Ad on our website (in color) www.WCOF.club, linked to your website or social media.
- Social media "shout-out" (Facebook over 1,000 followers) – 6 x per year
- Ad in the WCOF monthly Newsletter for 12 months (over 1,000 distribution)
- Newsletter feature WCOF Sponsor of the Month: once a year of not more than 400 words containing up to 4 images/photos and 4 links to specified Website or Social Media

Gold Sponsor

\$100 Member/Non-Profit: <https://wcof.club/?p=1537>

\$150 Community Sponsor: <https://wcof.club/?p=1573>

Ad size: Half-page (4.6" w x 3.25" h) Includes:

- Ad in WCOF Yearbook (in B&W)
- Ad on our website (in color) www.WCOF.club, linked to your website or social media.
- Social media "shout-out" (Facebook over 1,000 followers) – 2 x per year
- Ad in the WCOF monthly Newsletter for 12 months (over 1,000 distribution)
- Newsletter feature WCOF Sponsor of the Month: once a year of not more than 200-words containing up to 2 images/photos and 2 links to specified Website or Social Media

Silver Sponsor

\$50 Member/Non-Profit: <https://wcof.club/?p=1535>

\$75 Community Sponsor: <https://wcof.club/?p=1571>

Ad size: **Vertical** Quarter-page: (2" w x 3.25" h) Includes:

- Ad in WCOF Yearbook (in B&W)
- Ad on our website (in color) www.WCOF.club, linked to your website or social media.
- Social media "shout-out" (Facebook over 1,000 followers) – 1 x per year
- Ad in the WCOF monthly Newsletter for 12 months (over 1,000 distribution)
- Newsletter feature WCOF Sponsor of the Month: once a year of not more than 100-words containing up to 1 image/photo and 1 link to specified Website or Social Media

You may pay for your sponsorship ad on our secure website at <https://wcof.club/our-sponsors/>

Or send a check payable to The Woman's Club of Fullerton

P.O. Box 6054, Fullerton, CA 92834

Questions? Please contact Renee Wallace at President@WCOF.club.

Space for ads will be available on our website at www.WCOF.club throughout the year.